



IAN VILL

WRITER. STORYTELLER. CONCEPTUALIZER.

"Creativity is art. Creativity is problem solving." - A Wise Man

INFO:

SEP 8, 1999
Based in Melbourne

CONTACTS:

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ABOUT ME

IAN USES HIS WRITING TO CREATE IMPACTFUL CAMPAIGNS AND IDEAS

Since childhood, art and text of my creation filled my room.

I went to the Vietnam campus of the top-ranked university for Arts & Design in Australia, RMIT University.

Exploring creativity, I interned at Prodigious Vietnam then created concepts for a fashion magazine.

I ventured into advertising where I pitched and executed ideas for various brands.

Currently, I'm still in advertising, honing my creativity through RMIT's Master of Advertising program.

BRANDS I'VE WORKED WITH:

CLEAR, 7-Eleven, Knorr, Lucky Me!, AXE, Pokémon, Galderma, Corelle, Breeze, Marlboro, Fortune, Chesterfield, Carrier, Pepsi, Lay's, Nestlé.

EXPERIENCE

- AUG 2023 - **Copywriter**
MullenLowe TREYNA
MNL/PH
- MAR 2025
- SEP 2021 - **Copywriter** Amplify
Experience Agency
AUG 2023
MNL/PH
- OCT 2019 - **Fashion Writer**
JUL 2020
STAIL.PH (Indochine Media Ventures)
MNL/PH
- JAN 2019 - **Design & Digital Marketing Intern**
JUL 2019
Web Courses Bangkok
BKK/TH
- MAY 2018 - **Creative & Planning Intern**
AUG 2018
Prodigious Vietnam (Publicis Groupe)
SGN/VN

EDUCATION

- 2025 - **RMIT University**
2027
Master of Advertising
MEL/AU
- 2015 - **RMIT University**
2018
Professional Communications (Adv)
SGN/VN

AWARDS

- 2024 **Finalist** AdoboLIA Young Creative Competition 2024
- 2018 **Top 10% Of His Peers In University**
Golden Key International

INTERESTS



ANIME



MUSIC



TRAVEL



WRITING



PHOTOS